

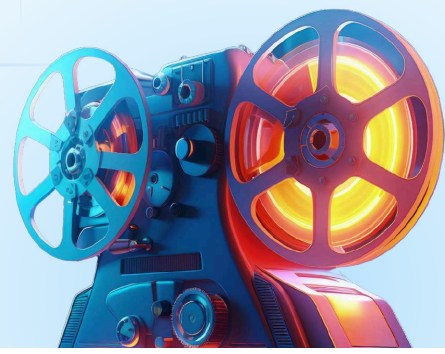
# DAY 1

**20th November 2024**  
**Fortune Miramar**

## Shaping the Future of Media with Technology

Session Type	Topic / Description	Start	Moderator / Panelist
	Opening by MC	4:00 PM	
Keynote	Future of Media-Tech Convergence	4:05 PM	<b>Raj Kapoor</b> Founder CEO, IBA
	Break	4:20 PM	
			<b>Ganesh Kaushic</b> COO, IBA
			<b>Joydeep Biswas</b> CEO, Rocked Films
			<b>Sharad Patel</b> Founder, Chairman & MD, SP Cinecorp
Roundtable	Collaborative discussions on future challenges and opportunities for media creators.	4:30 PM	<b>Raj Kapoor</b> Founder CEO, IBA   Technology
			<b>Gayathri Guliani</b> Founder & CEO, Kleos Entertainment
			<b>Saurabh Malhotra</b> Co-Founder, CF Cinema

**End of Day 1 - 5:30 PM**



# DAY 2

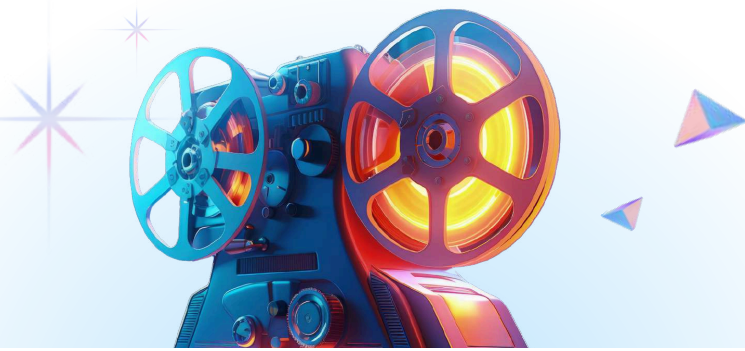
**21st November 2024**  
**Fortune Miramar**

## Mind of the Machine : GenAI in Media

How is Generative AI transforming content creation, production, and audience engagement?

Session Type	Topic / Description	Start	Moderator / Panelist
	Opening by MC   Recap of Day 1	4:00 PM	
Keynote	<b>The Power of Purpose: Using Film for Social Change</b> The role of cinema in addressing issues like, climate action, and social justice.	4:05 PM	<b>Raj Kapoor</b> Founder CEO, IBA
	Break	4:20 PM	
Panel Discussion: includes 10 mins Q&A	<b>AI in Action:</b> How is GenAI Shaping Filmmaking, Scriptwriting, and the Future of News?	4:25 PM	<b>MODERATOR</b> <b>Debasrita Datta</b> Content Head, Rocked Films  <b>Snehaal Dhruv</b> Founder, PYC  <b>Sharad Patel</b> Founder, Chairman & MD, SP Cinecorp
	Break	5:05 PM	
Panel Discussion: includes 10 mins Q&A	<b>Can AI Be Creative?:</b> Can AI create original and valuable content or automate existing processes?	5:20 PM	<b>MODERATOR</b> <b>Gayathri Guliani</b> Founder & CEO, Kleos Entertainment  <b>Jervis Pereira</b> Director, Global Partnerships & Alliances, IBA  <b>Raj Kapoor</b> Founder CEO, IBA

**End of Day 2 - 6:00 PM**



# DAY 3

**22nd November 2024**  
**Fortune Miramar**

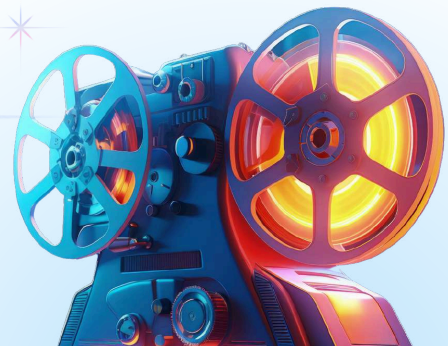
## Her Story, Her Screen

A day dedicated to celebrating and empowering women in the media industry, with a focus on leadership, innovation, and representation in media-tech

Session Type	Topic / Description	Start	Moderator / Panelist
	Opening by MC   Recap of Day 2	4:00 PM	
Free-Flow Chat	<b>Generational Evolution:</b> Women Shaping the Future of Storytelling	4:05 PM	<p><b>Gayathiri Guliani</b> The Experienced Trailblazer Founder and CEO - Kleos Entertainment</p> <p><b>Jividha Sharma</b> The Rising Innovator COO, SP Cinecorp</p> <p><b>Akanksha Arora</b> The Aspiring Change-Maker Content Writer, Storyteller, and Standup Comedian</p> <p><b>Meenacshi Martins</b> The Visionary Veteran Actor</p>
	Break	4:45 PM	
Panel Discussion includes 10 mins Q&A	<b>Redefining Media :</b> Her Narrative, Her Power	5:00 PM	<p><b>MODERATOR</b> <b>Gayathiri Guliani</b> Founder and CEO - Kleos Entertainment</p> <p><b>Jividha Sharma</b> COO, SP Cinecorp</p> <p><b>Debasrita Datta</b> Content Head, Rocked Films</p> <p><b>Nisary Mahesh</b> Founder &amp; CEO, HerMoneyTalks</p> <p><b>Citika Aggarwal</b> Partner, Neo Juris, Advocates &amp; Solicitors</p> <p><b>Rukma Prabhudesai</b> Creative Director, Dancer, Actor</p>
	Break	5:40 PM	
Youth Perspective Panel	Future Voices in Media	5:55 PM	<p><b>Akansha Arora</b> Content Writer, Storyteller, and Standup Comedian</p> <p><b>Vasudev Bose</b></p>

**End of Day 3 - 6:15 PM**





# DAY 4

23rd November 2024  
Fortune Miramar

## Block by Block - The Media Evolution

How Blockchain Technology is Disrupting Media Funding, Distribution, Rights Management, and Fan Engagement?

Session Type	Topic / Description	Start	Moderator / Panelist
	Opening by MC   Recap of Day 3	4:00 PM	
Opening Keynote	<b>Launching Your Media Project with Blockchain: A Beginner's Guide</b>	4:05 PM	<b>Raj Kapoor</b> Founder CEO, IBA
	Break	4:20 PM	
Fireside Chat	<b>Blockchain and Intellectual Property: Protecting Creators in the Digital Age</b>	4:25 PM	<b>Sharad Patel</b> Founder, Chairman & MD, SP Cinecorp <b>Joydeep Biswas</b> CEO, Rocked Films
	Break	4:20 PM	
Quiz	<b>Around the Filmy Duniya in 15 Secs</b>	5:00 PM	<b>QUIZ MASTER</b> <b>Joydeep Biswas</b> CEO, Rocked Films

End of Day 4 - 5:40 PM



# DAY 5

24th November 2024  
Fortune Miramar

## Depths of Perception - The Immersive Worlds

Exploring the Future of Immersive Media – Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR), and the Metaverse.

Session Type	Topic / Description	Start	Moderator / Panelist
	Opening by MC   Recap of Day 4	4:00 PM	
Fireside chat	<b>Bridging Worlds:</b> The Role of Technology in Global Media Collaboration	4:05 PM	<b>Raj Kapoor</b> Founder CEO, IBA  <b>Sameer Al Jaber</b> Head of Abu Dhabi Film Commission
	Break	4:45 PM	
Roundtable	<b>Expanding Horizons:</b> The Role of XR in Modern Film Production	5:00 PM	<b>MODERATOR</b> <b>Saurabh Malhotra</b> Co-Founder, CF Studio, Canada  <b>Joydeep Biswas</b> CEO, Rocked Films  <b>Jithin Laal</b> Director  <b>Sharad Patel</b> Founder, Chairman & MD, SP Cinecorp
	Break	5:40 PM	
	<b>CLOSING CEREMONY</b>	6:00 PM	
	Dinner	7:00 PM	
<b>End of Day 5 - 5:40 PM</b>			